Financial Tear Sheet

Corporate Profile

Lorillard, Inc. (NYSE: LO), through its Lorillard Tobacco Company subsidiary, is the third largest manufacturer of cigarettes in the United States. Lorillard was founded in 1760, and is the oldest continuously operating tobacco company in the U.S. Newport®, Lorillard's flagship premium cigarette brand is the top selling menthol and second largest selling cigarette in the U.S. In addition to Newport, the Lorillard product line has four additional cigarette brand families marketed under the Kent®, True®, Maverick®, and Old Gold® brand names. These five brands include 39 different product offerings which vary in price, taste, flavor, length and packaging. Lorillard, through its LOEC, Inc. subsidiary, is also a leading electronic cigarette company in the U.S., marketed under the blu eCigs® brand. Lorillard's maintains its headquarters and manufactures all of its traditional cigarette products at its Greensboro, North Carolina facility.

Loews Corporation owned 100 percent of Lorillard from 1969 when its predecessor purchased the old P. Lorillard Company. On January 31, 2002 Loews issued a tracking stock, Carolina Group (NYSE: CG), to track the financial performance of certain assets and liabilities which primarily included Loews' ownership interest of Lorillard. Over time Loews sold approximately 62% of Carolina Group shares to the public. In December 2007 Loews Corporation announced its plans to distribute its entire ownership interest in Lorillard to holders of Carolina Group stock and Loews Corporation common stock. On June 10, 2008, Lorillard began trading as an independent company on the NYSE under the symbol "LO".

Primary IR Contact

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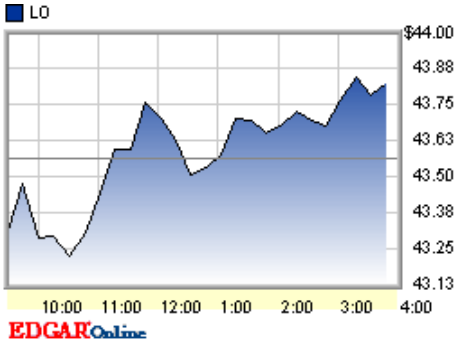
Stock Performance

LO (Common Stock)	
Exchange	NYSE (US Dollar)
Price	$43.88
Change (%)	▲ 0.31 (0.71%)
Volume	6,656,474
52 Week Low	$36.70
Market Cap	$16,575,845,520
Rolling EPS	3.11
PE Ratio	14.1
Shares Outstanding	377,754,000

Data as of 05/24/13 4:00 p.m. ET



Recent Headlines & Events

05.21.2013 - 4:10 p.m.
Lorillard, Inc. Announces Increase in Stock Repurchase Program

05.15.2013 - 2:32 p.m.
Lorillard Announces Pricing of $500 Million Debt Offering

05.14.2013 - 4:29 p.m.
Lorillard, Inc. Announces Quarterly Dividend on Common Stock

There are currently no events scheduled.

SEC Filings

Corporate Governance

Murray S. Kessler	Chairman, President and Chief Executive

Filing Date	Form
05/20/13	8-K
05/17/13	424B2
05/15/13	FWP
05/15/13	424B2

	Officer
David H. Taylor	Executive Vice President, Finance, Planning and Chief Financial Officer
Ronald S. Milstein	Executive Vice President, Legal and External Affairs, General Counsel and Secretary
Charles E. Hennighausen	Executive Vice President, Production Operations
Randy B. Spell	Executive Vice President, Marketing and Sales
Anthony B. Petitt	Vice President, Controller and Chief Accounting Officer

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